

FOR IMMEDIATE RELEASE

Nanny Belle's Ice Cream Embraces Gold for September: A Month of Childhood Cancer Awareness

Cincinnati, OH - September 1, 2023 - Nanny Belle's Ice Cream, the beloved Summit Park establishment known for its delectable frozen treats, is transforming its premises into a heartwarming haven of gold this September. Taking a heartfelt stance on Childhood Cancer Awareness, Nanny Belle's is leading a #GoGold campaign throughout the entire month.

"Cancer's impact on our loved ones and communities cannot be underestimated," shared Brian Donnellan, the compassionate owner of Nanny Belle's. "It's time for us to come together and make a real difference in the lives of our little ones."

Nanny Belle's #GoGold event takes center stage this September, shining a spotlight on the Nanny Belle's Warriors: Kate Callahan, a resilient warrior currently battling cancer; William Mahane, a triumphant survivor of his cancer journey; and Michael Quintero, whose spirit continues to inspire even after his battle has ended.

The Nanny Belle's Warriors each champion distinct charitable causes:

Kate has handcrafted exquisite bracelets and earrings exclusively available at Nanny Belle's. A portion of the proceeds from these sales will be contributed to the Cincinnati Children's Hospital Child Life Service.

William, who has already raised an astounding \$30,000, stands behind the American Cancer Society Relay for Life in his ongoing commitment to making a difference.

Michael's legacy lives on through Nanny Belle's support of the Dragon Fly Foundation, which continues to uplift those impacted by pediatric cancer.

Speaking passionately about the cause, Donnellan affirmed, "As a cancer survivor myself, I carry a deep hope that we can eradicate pediatric cancer. Our ultimate aim is to ensure every child has the opportunity to savor life to the fullest."

Nanny Belle's is not only offering delectable chocolate delights adorned with gold sprinkles—where half of each purchase contributes to the Warriors' charities—but they are also presenting a limited-edition "Go Gold" lapel pin, with all proceeds directly benefiting the designated charities. Additionally, the calendar highlight of the month is the #GoGold Party on September 7th, 7-9 pm, featuring live music by Better Together. The event encompasses a "Split the Pot" initiative, and an inspiring 20% of the profits will be donated to the respective charities.

In a heartfelt gesture, Nanny Belle's invites the community to join in creating cards for Cards for Hospitalized Kids, a heartwarming initiative that aims to bring smiles to young patients. At the close of September, Nanny Belle's will unite the collected cards and send them to the Cards for Hospitalized Kids organization for distribution.

Donnellan concluded, "Most of us have encountered the harrowing reality of cancer's reach. Through the universal joy of ice cream, we aspire to bring smiles to these brave children and fund the moments that matter."

Supporting Nanny Belle's Go Gold campaign is simple. Visit them at their address in Summit Park, located at 1100 Summit Place, Suite C in Blue Ash.

For media inquiries or more information, please contact:

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About Nanny Belle's Ice Cream:

Nanny Belle's Ice Cream is a treasured establishment situated in Summit Park, Cincinnati. Renowned for its delightful array of frozen treats, Nanny Belle's is committed to fostering community engagement and supporting meaningful causes.

Follow Nanny Belle's on Instagram - **nannybellesicecream** and **Facebook @ nannybelles** for updates and offerings.

